



Bank of Oak Ridge Protects Seniors and Provides a Better Quality of Life for the Community

Thanks to Bank of Oak Ridge, residents of J.T. Hairston Memorial Apartments in Greensboro, NC will live in a safer and even more secure environment. Bank of Oak Ridge joined the Senior Housing Crime Prevention Foundation in 2005 and is helping to protect those seniors by funding the Senior Crimestoppers program for residents living in this HUD community.

The Senior Housing Crime Prevention Foundation is a national organization that serves as a way for banks to fulfill their federally mandated Community Reinvestment Act (CRA) requirements through providing aid to low and moderate income individuals in their local community. The Foundation's mission is to provide safe and secure living environments for our nation's senior nursing home residents, many of whom are low and moderate income individuals, through the operation of the nationally-acclaimed Senior Crimestoppers program.

Crime against the elderly in our society is a longstanding, constant battle that can be reduced and prevented through the operation of the Senior Crimestoppers program in nursing homes, assisted living facilities and residential communities. Senior Crimestoppers is a coordinated set of components that work together to create a zero tolerance to crime platform in senior housing facilities. Components include personal lockboxes for the residents, cash rewards up to \$1,000 paid anonymously for information about wrongdoing of any kind, and effective, on-going education and training for staff members and residents. Senior Crimestoppers has reduced all aspects of crime in participating facilities by 94%.

“Senior Crimestoppers is a way for an administrator to further enhance the lives of the residents they serve. They all work very hard to provide safe, secure, comfortable living environments and their desire to implement the program is just one more example of this. Implementing this program does not mean that the facility currently has a crime problem, but that the administrator is proactively finding a way to keep problems from occurring in the future,” said Terry Rooker, president of Senior Crimestoppers.

“Bank of Oak Ridge is extremely proud to be a member of the Senior Housing Crime Prevention Foundation since 2005. We are honored to enable the residents of J.T. Hairston Memorial Apartments to receive their charter for this invaluable Senior Crimestoppers program and play such an important role in helping to prevent crime against the seniors in our community,” said Ron Black, President and CEO.

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Senior Crimestoppers Charter Presentation was held on Wednesday, February 26, 2014 at 2:00 pm at the J.T. Hairston Memorial Apartments in Greensboro, NC. Photos are available upon request.

About Bank of Oak Ridge

[Bank of Oak Ridge \(www.BankofOakRidge.com\)](http://www.BankofOakRidge.com) is a community bank with locations in Greensboro, Summerfield and Oak Ridge, North Carolina. The bank was established in 2000 with the goal of delivering *Banking As It Should Be*. With a focus on providing personal attention and convenience for every client, we offer a complete range of banking services for individuals and businesses including Saturday and extended weekday hours at all locations, ATM usage world-wide, remote deposits for businesses, and a full line of checking accounts; savings accounts; mortgage services; insurance services; lending options; and wealth management services. Bank of Oak Ridge is a Member FDIC and Equal Housing Lender. For more information, call 336-644-9944, visit the office location closest to you or use the online contact form on our website.

For more information about Senior Crimestoppers contact Terry Rooker at 800-529-9096 or visit us on the web at www.SeniorCrimestoppers.org.

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